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## Instructions to Authors --Nihon Reoroji Gakkaishi-- (2012 October)

Nihon Reoroji Gakkaishi (J Soc Rheol, Jpn) accepts contributions in rheology and related technology. Contributions may be submitted as Original Articles, Feature Articles, Rapid Communications, Notes or Reviews. Papers from new emerging areas of the field are particularly welcome. Authors are requested to submit their original manuscript and figures plus a copy to the Editorial Board of the Society of Rheology, Japan, 3F, Bldg. No.6, Kyoto Research Park, 93, Chudoji-Awata, Shimogyo-ku, Kyoto 600-8815, Japan. **Authors may submit their original manuscript to the Editorial Board of the Society of Rheology, Japan, (journal@srj.or.jp) via e-mail as an attached file.**

If revision of the original manuscript is required, authors will have a maximum of four months (from receipt of the referees comments) to revise and re-submit. A revised manuscript received by the Editor later than four months after the authors receipt of the referees comments will be treated as a new submission.

Original Articles are full-length to be considered as complete publication of original unpublished results within 6 printed pages. A short synopsis (maximum length 200 words) is required for original articles. The synopsis should be a summary of the entire paper, not the conclusions alone.

Feature Articles are publications summarizing a superior achievement by a research group related to rheology presented within 8 printed pages.

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Reviews are usually invited by the Editors.

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### Manuscript Preparation

Manuscript should be typed double space throughout and on one side of each sheet only, on a heavy grade white paper (22 × 28 cm or A4) with margins at least 2.5 cm on all sides. High quality printouts with a font size of 12 pt are required. All pages should be numbered consecutively. The order of the manuscripts should be title, author(s) and full affiliation(s), abstract, keywords (within 5 words), main text, references, tables, figure legends (or captions), schemes, and figures. Sequences of tables, charts, and schemes should be numbered with Arabic numerals. After final acceptance, manuscript should be submitted together with the electronic files of article and original hard copies of figures.

The main text should include introduction, theory, experimental section, results, discussion and conclusion. Headings and subheadings for different sections of the papers should be used and clearly identified. If each section needs to be numbered, a sequence such as 2., 2.1., 2.1.1., etc should be used. Figures or tables should not be imbedded in the text.

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- 1) Newton TW, Dolezel FB, J Phys Chem, 67, 1425 (1963).
- 2) Hakata N, Nihon Reoroji Gakkaishi (J Soc Rheol, Jpn), 27, 18 (1998).
- 3) Ferry JD, "Viscoelastic Properties of Polymers", 3<sup>rd</sup> ed, (1980), John Wile & Sons Inc, NY.
- 4) Nemoto Y, US Patent 54,830. 1998-05-23.

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